

> < Blue Black

TEXHIBITION



4-6 MARCH 2026

ISTANBUL EXPO CENTER

HALL 7

THE CONSTANT CLASSIC THE NEXT REVOLUTION.



TÜRKIYE



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO.5174 THIS FAIR IS ORGANIZED BY ITKIB FAIR INC.

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DENIM CARRIES A STORY OF TIMELESS STYLE AND CONSTANT REINVENTION. AT BLUE BLACK TEXHIBITION, THIS SPIRIT COMES ALIVE IN A HALL DEDICATED ENTIRELY TO THE FABRIC. HERE, THE UNMATCHED CRAFTSMANSHIP OF TÜRKİYE'S TEXTILE INDUSTRY STANDS SIDE BY SIDE WITH ITS DRIVE FOR PROGRESS, MAKING BLUE BLACK A TRUE DESTINATION FOR DISCOVERY.

THIS IS WHERE HERITAGE AND STRENGTH CONVERGE WITH THE IMOVATIONS SHAPING FASHION'S FUTURE. VISITORS ARE INVITED TO EXPLORE SUSTAINABLE TECHNOLOGIES, ADVANCED WASHING AND WEAVING METHODS, AND DARING COLLECTIONS THAT SET THE PACE FOR GLOBAL TRENDS.

MORE THAN A SHOWCASE, BLUE BLACK IS A LIVING SPACE WHERE THE ESSENCE OF BLUE CAN BE EXPERIENCED IN FULL. STEP INSIDE AND UNCOVER NEW DIMENSIONS, FRESH PERSPECTIVES, AND OPPORTUNITIES WAITING TO BE TRANSFORMED INTO LASTING VALUE FOR YOUR BRAND.





